

Eco-Innovation: Drivers, Policy and Empirical Insights

Workshop Agenda:

- *Empirical Evidence on drivers of Eco-Innovation from different countries, industries and firms*
 - *Policy tools for boosting Eco-Innovation*
- *Eco-Innovation in the EU's Competitiveness and Innovation Policy*



Nottingham University
Business School

Venue:

18 May 2010

Nottingham University Business School, Jubilee Campus,
9:00-13:00, A25 (South)

Workshop Program:

9.00-9.30	Coffee/Tea
9.30-10.30	Tomoo Machiba (OECD Directorate for Science, Technology and Industry) ' <i>A conceptual framework and policy approaches for Eco-Innovation</i> '
10.30-11.30	Prof. Rene Kemp (UNU-MERIT) ' <i>The effects of environmental policy instruments on Eco-Innovation bringing together the results from econometric analysis and case study research</i> '
11.30-12.30	Prof. Jens Horbach (Anhalt University) ' <i>Determinants of different types of Eco-Innovations -regulatory push/pull versus market pull factors</i> '
12:30-13:00	Coffee/Tea

Free Participation:

Please Email for your registration the Workshop Organisers:

Effie Kesidou effie.kesidou@nottingham.ac.uk
Pelin Demirel pelin.demirel@nottingham.ac.uk